

# Annual Report 2019

# Our Mission & Values



## Daily Work's mission

is to provide  
**employment services and mentoring**  
so job seekers can  
**thrive,**  
resulting in a community  
where everyone can  
**work, grow, and contribute.**



### PERSON-CENTERED

We respect each person's individuality and self-determination. We are committed to providing personalized, comprehensive, and caring assistance to job seekers. We foster each person's unique strengths, interests, and dreams in their pursuit of their goals.



### TRUST

We are committed to mutual trust and accountability in all our relationships. We trust job seekers to work as partners with us to accomplish their goals; and we promise to act with care, empathy, honesty, and accountability in the stewardship of the resources and information entrusted to us.



### DIGNITY

We acknowledge and honor the fundamental value of all people. We pledge to create and maintain an environment that respects diverse traditions, heritages, and life experiences.



### COMMUNITY

We believe in our collective strength. We bring people, businesses and community organizations together to act in partnership to provide resources, education, and mentorship to job seekers, build productive relationships, and transform lives and communities.



### MINISTRY OF SERVICE

Daily Work was founded on the belief that we are called to serve others and share our gifts in meaningful ways. We welcome people of all backgrounds and beliefs to join us in our common goal of building communities where all people can support and sustain themselves through work.

# The Daily Work Commitment

People come to Daily Work with a desire to succeed and a host of complex barriers to employment—limited English language skills, homelessness, a lack of transportation, no technology access, family responsibilities, and more. Our committed community volunteers and interns are passionate about providing employment support services and mentoring that lead to financial stability and a full life for our job seekers.



What can a job seeker expect when they seek out Daily Work? Empathy. Respect. Practical, personalized support. A path to advancement and empowerment. Hope. This is our commitment to every job seeker we serve.

Job seekers and case managers work together, one-on-one. They begin by exploring each job seeker's unique strengths, experiences, needs, and interests – mapping them into a personal action plan. By forming a close partnership, case managers can assist participants in taking small, solid steps toward larger goals.

Stable employment is often just the beginning. As job seekers gain skills and resources, their relationship with Daily Work can deepen and grow to help them achieve higher pay and better roles. Our knowledgeable and caring staff is prepared and continually trained to navigate a universe of resources, partners, and services.

We know this work would not be possible without you.

Just as we inspire and motivate job seekers with resources and reassurance, your gifts and generosity inspire and support every Daily Work intern, volunteer, board member, and job seeker. Your faith and trust inspire and motivate us to do more and reach higher. This is our commitment to you.

Thank you for believing in us...and thank you for believing in our mission to help people thrive through work.

Julie Hoff  
Executive Director

“ Empathy.  
Respect.  
Practical, personalized support.  
A path to advancement and empowerment.  
Hope. ”

CHARITIES  
REVIEW  
COUNCIL



In 2019, Daily Work became a Meets Standards® organization with Charities Review Council. As a Meets Standards® organization, we are leading our nonprofit to greater strength, efficacy, transparency, and integrity in our interactions with donors and the general public. Click to view our online report at [smartgivers.org](http://smartgivers.org).

# Job Seekers at a Glance

Total served  
in 2019:

194

with 1,671  
personal appointments



79% reported  
incomes below  
\$30,000 per year

100%

lived in poverty



80% lived  
in Ramsey  
County

67% reported  
incomes below  
\$20,000 per year



45% utilized public  
transit as their only  
means of transportation

84%

identified as Black,  
Indigenous, or  
Person of Color



68% were  
English Language  
Learners and/or  
immigrants



45% were in  
households with  
dependent children

15%

were homeless



16%  
had not  
completed  
high school

60%

were unemployed



98% reported  
struggling with basic  
technology skills  
(using or accessing  
a computer and/or  
the Internet, typing,  
applying to jobs online)

# OUR PROGRAM'S IMPACT IN 2019 !

**D**aily Work believes that good work is the foundation for healthy, thriving lives. Our employment, mentoring, and referral services support job seekers through every stage of the employment process. On average, the starting wage for our job seekers beats the minimum wage by 45 percent. In 2019, the average starting salary of job seekers who found jobs was \$30,700.

Daily Work job seekers faced many challenges in 2019, but with resilience and resolve, more than 50 percent reported finding new work that on average paid nearly \$15 per hour and provided nearly 30 hours/week.



## Small Steps. Big Impact.

From 2015 to 2019, with the help of more than **100 interns and volunteers,**

Daily Work supported **1,134 job seekers**

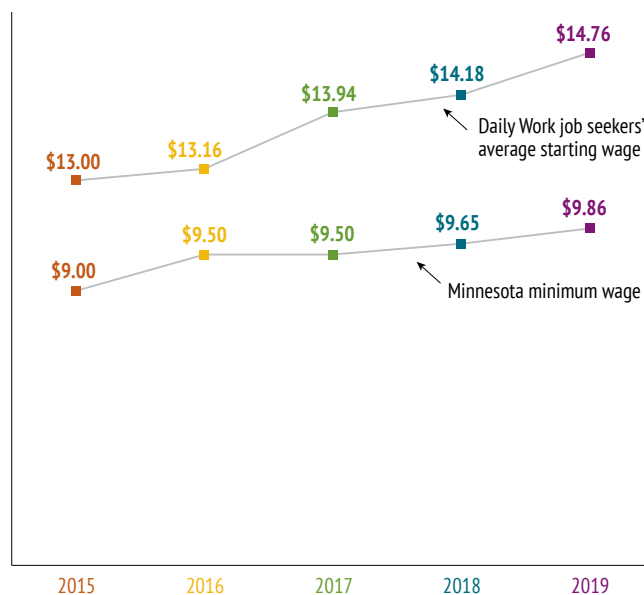
in pursuing their employment goals—generating estimated, aggregated

**earnings of more than \$20 million.**

We did it all on a **budget of just \$750,000,**

or about **\$650 per job seeker.**

**AVERAGE STARTING WAGE OF OUR JOB SEEKERS PLACED 2015-2019**



# Dorcus

Leaving Nigeria was the hardest decision Dorcus ever had to make. But the safety and security of her children demanded that she embark on a hard and lonely journey to the United States. “I had a lot of questions and fears about how I was going to get a job and support my children,” said Dorcus.

While waiting 18 long months to get a work permit, Dorcus learned about Daily Work through her church. As part of getting job-ready, she volunteered at the church and a local community center. Daily Work helped her translate those experiences into work skills and build a resume. Dorcus was a teacher in Nigeria, but now her sights are set on a career in healthcare. Daily Work supported her in taking the first step by helping her secure a MicroGrant to enroll in classes to become a certified nursing assistant (CNA).

“Daily Work solves problems. They have been a wonderful resource to help me work through my fears and questions,” Dorcas stated.

Today, Dorcus works full-time as a CNA at a local nursing home, and her daughter has set her sights on medical school. “I want my kids to see me as a leader and know that they can be a solution to their generation.”



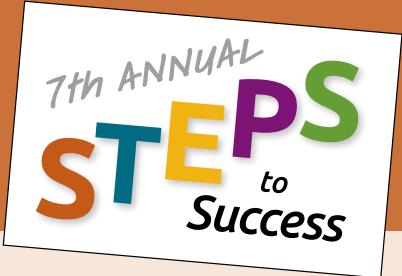
# Marbel

Today, Marbel is confident that she and her husband can provide for their children. She even manages to save a little for the kids' college accounts. As a licensed graduate social worker (LGSW) with a master's degree from the University of Minnesota, Marbel relates to the long journey and many barriers facing Daily Work's job seekers. "As a new immigrant to the U.S., my first thought was, "How do I survive?" says Marbel. "Will people understand me when I speak? How are things done here?" Walking into a job interview seemed like a nightmare rather than an opportunity.

Marbel credits Daily Work and others in her community for supporting her along the way. "I am thankful for what I know and to those who taught me how to thrive in a work culture and society that was all too foreign." Working as a social work student intern at Daily Work, Marbel honed her professional skills and built confidence by supporting job seekers who were starting their own journeys in the U.S. "Everyone comes into Daily Work with various challenges. The approach is to handle each and every one."



# Steps to Success



Our annual Steps to Success Luncheon brings together business and nonprofit leaders, volunteers, service partners and donors to learn more about Daily Work, and experience first-hand testimonials about the impact of their support. Together, we are reducing economic disparities in our community by supporting people in their efforts to gain financial sufficiency and thrive.

On May 10, 2019, more than 250 people gathered at the Town & Country Club in Saint Paul. Ling Becker, Director of Ramsey County Workforce Solutions, shared her vision for serving job seekers, and the important role organizations like Daily Work fill in meeting that need. Powerful personal accounts were given by a former intern and a successful job seeker; read their inspiring stories on pages 6 and 7.





# Picnic in the Park



On September 10, 2019, job seekers, donors, volunteers, friends and families gathered at the Como Park Picnic Pavilion in Saint Paul to share stories and build community. Activities included live music provided by Bob Rugar, lawn games, activities for kids, and a hotly contested silent auction and raffle drawing.

Shobi's Table provided fancy picnic food in the form of fajita tacos, and former Executive Director Steve Grove presented the Sunflower Award for Service to long-time volunteers Dave Krahn and Maryellen Skan; read more about the award on page 10. Not only did we all have a great time, but the event raised more than \$5,000 to support Daily Work.



# THE PEOPLE WHO MADE IT HAPPEN IN 2019 !

## DAILY WORK VOLUNTEER HOURS

# 2019

Number of hours  
**5,025**

Value per hour\*  
**\$29.44**

Total value  
**\$147,936**

\* Based on a wage of \$29.44, the value of volunteer time in Minnesota as determined by Independent Sector

### Case Management Volunteers

Case management volunteers contribute one day per week to work one-to-one with job seekers.

Cheryl Brady  
Vince DiGiorno  
Gretchen Guenter  
Linda Lopez  
Jana Martin

### Staff

Julie Hoff  
*Executive Director*

Hellen Bluit  
*Receptionist*

Janet Westlund, LICSW  
*Social Work Intern Supervisor*

Carey Winkler, MSW, DSW, LICSW  
*Social Work Intern Supervisor*

### Other Volunteers

From making reminder calls to writing thank you notes, our other volunteers fill the gaps at the Daily Work office.

Dave Krahn  
Maryellen Skan  
Jake Truax  
Lauren Wood

### Interns

Daily Work's services are provided by social work interns for the dual purposes of providing job seekers with highly skilled support, and students with preparation for social work careers—including training about diversity, equity, and inclusion.

Josh Brooks  
Jordyn Brown  
Sarah Holm  
Bethany Larson  
Marina Luger  
Laurel McKeag  
Sofia Moran  
Va Thao

Interns, left to right:  
Bethany, Jordyn, Laurel, Sarah



### SUNFLOWER AWARD FOR SERVICE

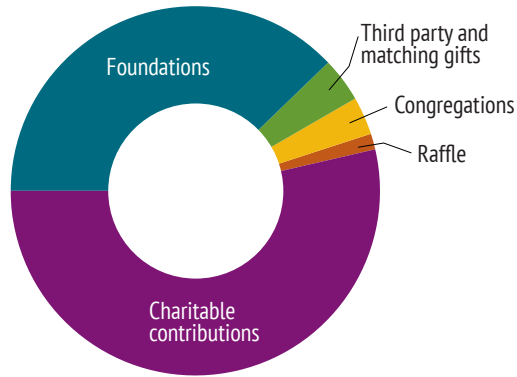
Dave Krahn and Maryellen Skan have a history of dedication and service to Daily Work that spans a combined total of nearly 35 years. In that time, they served as board members, board chairs, volunteers, and donors. Dave and Maryellen are two people who we can count on in any situation.

Created in 2019, this award recognizes Daily Work volunteers whose longevity and loyalty of service have been central to creating a more caring, equitable, and vibrant community both at Daily Work and in our broader community.



# 2019 by the Numbers

## OUR INCOME SOURCES 2019



## OUR INCOME & EXPENSES 2018-2019

Income	2018	2019
Charitable contributions	\$95,444	\$101,463
Congregations	\$5,554	\$8,796
Foundations	\$67,412	\$45,400
Raffle	\$2,360	\$2,200
Third party and matching gifts	\$6,927	\$9,745
<b>Total</b>	<b>\$177,697</b>	<b>\$167,604</b>

Expenses	2018	2019
Program	\$126,695	\$104,750
Administrative	\$14,672	\$23,945
Fundraising	\$23,935	\$47,256
<b>Total</b>	<b>\$165,302</b>	<b>\$175,951</b>
	\$12,395	\$(8,347)

End of year net assets	2018	2019
	\$69,711	\$61,364

## FOUNDATION PARTNERS 2019

Christ the King Lutheran Church Foundation  
 F.R. Bigelow Foundation  
 Hardenbergh Foundation  
 Marbrook Foundation  
 Saint Paul & Minnesota Foundation

## DAILY WORK BOARD OF DIRECTORS 2019

Marie Stodolka <i>Chair</i>	Gretchen Guenter
Mari Jo Long <i>Secretary</i>	Annie Porbeni
Steve Dekovich <i>Treasurer</i>	Jennifer Schneider
	Abera Siyoun
	Matt Voecks

“ Help one person at a time and always start with the person nearest you. ”

-Mother Teresa



Board members, left to right: Mari Jo, Jennifer, Annie, Gretchen, Steve

